To: Mayor Sera and City Council

I am writing on behalf of the New Jersey Shore Rentals Coalition (Coalition).  We urge you to reject the proposed changes to the short term rental requirements until such time as a comprehensive economic analysis can be conducted. We believe that the current proposal will have a  significant negative impact on all facets of your local economy. While we understand the need to regulate short term rentals, such an undertaking should be done only after the impact is very well understood as it should seek to benefit the local economy and not create long term, possibly irreversible consequences to the life of your community.

While vacation rentals have allowed homeowners to supplement their incomes, they play a vital role in supporting  local businesses, restaurants, churches and shops throughout the year.

On behalf of the Coalition, We respectfully urge you to reject the proposed overly restrictive regulations at this time and instead take the time needed for a well-balanced, comprehensive proposal so as to benefit your community and not crush its spirit and vitality.

Thank you for your consideration of our position.

Respectfully,

Denise Payne

President, NJSRC