# **PLATINUM BLOWOUT**

#### **HIGHEST RANKING LEVEL**

Platinum listings rank above all over membership types.

#### ACCESS TO ALL 5 SPECIAL'S PAGES

Our popular Add-Ons are designed to supplement your Main Membership exposure. Our Special's pages include: <u>Last Minute, Full Summer, Partial Week, Under Age of 25</u> and <u>Winter</u> <u>Monthly Rentals</u>. Utilize one or all FIVE all year long.

### SOCIAL MEDIA POSTING 4 TIMES PER YEAR

We will create a video reel of your home and post on all of our social media platforms 4 times per year. This will result in a huge spike of viewership which will help increase profits. <u>View our social media</u>.

#### FREE NEWSLETTER BLAST 4 TIMES PER YEAR

Your listing will be featured on our Weekly Renter Newsletter blast four times per year. Our newsletters get sent to over 40k NJ Shore travelers. This has become very popular with our renters, who look forward to receiving our weekly emails. <u>View a newsletter.</u>

#### HOME PAGE FEATURE

Your home will be featured on our Shore Summer Rentals Home page for 365 days, rotating among all Diamond and Platinum listings.

#### WELCOME GUIDE

Our Welcome Guide template can be customized to your rental. It is fully editable and can be downloaded to a PDF to email guests as well as printed for binder. It includes house rules, access info, food and drink and more.

## TOTAL VALUE BLOWOUT SAVINGS BLOWOUT PRICE





**\$495** Value



**\$149** Value

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